

## 1-hour Relational Presentation Overview Seminar

The 1-hour Relational Presentation overview seminar progresses through seven sessions:

1. **Seed Presentation:** This short, linear summary presentation (approximately 7 minutes long) introduces four guiding principles underlying Relational Presentation techniques— *Visual Content*, *Cognitive Design*, *Hierarchical Organization*, and *Navigation Strategies*. A seed presentation is designed to get viewers thinking about upcoming topics, to better prepare for interactive dialogue. In this case, seed components prep viewers for interactive discussions of the guiding principles just mentioned. Seminar participants then help shape the display of content with their interactions and questions.
2. **Visual Content:** How can a presenter transform slide displays to be more visual, without necessarily knowing graphic design skills or having artistic ability? The answer is to assemble a collection meaningful content pictures that add depth to a message's verbal components. Images play at least 20 different roles in visually interactive presentation. This session explores several of these roles.
3. **Cognitive Design:** Developing visual content is important, but paying attention to the design and use of those components is another vital consideration. This session focuses specifically on alternative ways of designing and delivering bullet point-style information.
4. **Hierarchical Organization:** Assembling a collection of interlinked PowerPoint slides often results in a large pool of options for the presenter. Organizing this content into related clusters and branches helps him or her quickly locate desired topics. This session tours *information architecture*, strategies for organizing large collections of information.
5. **Navigation Strategies:** Once information is organized for quick access, the last step is to add hyperlink-based navigation elements to slides, to enable such access. This session looks at several *navigation styles*, strategic ways of using hyperlinks to move rapidly between pieces of content.
6. **Group-Specific Topics:** This session (as time allows) is set aside for additional interactive presentation topics that seem most important or relevant to the current audience.
7. **Final Remarks:** The final minutes look at various ways of learning visually interactive presentation skills, as well as options for getting a dynamic platform in place.

During this hour, participants observe the presenter moving around within a vast network of visually rich slides, experiencing a continual demonstration of the techniques in action. All methods shown utilize only PowerPoint and are easily available to all PowerPoint users. No other software, add-ins, or special equipment is required. Those wishing to experiment with, and implement, the methods shown during the demonstration can go on to purchase and explore the Relational Presentation textbook, focusing specifically on chapters 5, 6, 7, 9, 12, 13, 16 and 17.

