

Visual Language Workshop: Atlanta, Georgia

Where: Training Venue to Be Announced

Dates: 3 days, April 3-5, 2019

Registration Fee: \$639 per person

Registration Deadline: March 15, 2019

[Click here for more information and REGISTRATION](#)

Interested but not quite ready to register? Let us know or ask questions via the link above. You'll be added to a priority list that keeps you updated on seats still available.

About the Training

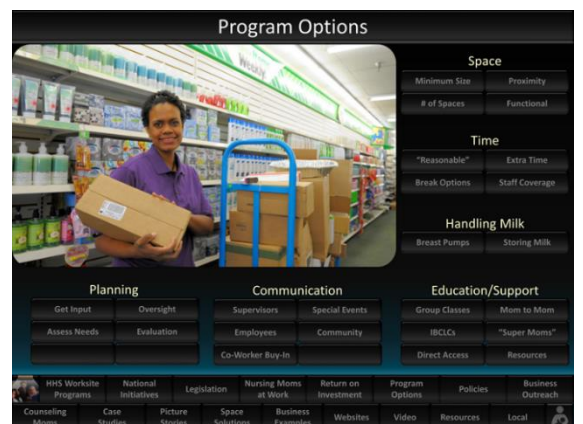
This is a very hands-on and practical course that helps you convert standard, boring, linear, bullet-point-filled PowerPoint slide shows into engaging, flexible, and memorable visual content. You'll learn to *show what you say* in the moment, making interactions with audiences even better. This action-packed three-day course immerses you in critical PowerPoint and communication skills that dramatically improve the impact and memorability of slides. You'll become a master at working with pictures, shapes, hyperlinks, navigation strategies, and more. The ultimate goal is building a powerful communication tool called a presentation platform. A *presentation platform* is a collection of all your speaking topics divided into small pieces and linked together via dashboards—kind of like a large website, but built completely in PowerPoint.

This flexible presentation tool allows you to navigate around between individual topics while speaking, so that anything is available for display at any time, in any order. It gives you total control over content, and allows skipping less important topics if time is running out, or jumping out to needed slides while answering questions. You'll also learn vital photography skills for taking content pictures and making pictures stories that memorize viewers. You'll even explore



“Having several days to immerse in learning and playing with the fairly simple PowerPoint features used in creating a Visual Language platform was heavenly. Other students were just as eager to be helpful as the instructors. Everyone was comfortable asking questions -- about everything from creating the presentations, to clever teaching tricks, to best camera settings! I have been familiar for years with Aspire Communications' theories about the importance of pictures and stories, and had kinda-sorta applied them. But this Workshop was the tipping point to get me up to speed, and excited again about preparing to give presentations. And the templates given as part of the course are worth their weight in gold.”

Liz Brooks, JD, IBCLC, FILCA



strategies for using PowerPoint as a graphic design builder, helping you craft expressive visuals and content graphics.

What You Get

Along with personalized training, you'll also receive Aspire's new template package that greatly simplifies the process of making presentation platforms. This \$159 value is yours at no additional cost with registration. Plus you'll receive 3 months of e-mail support (\$30 value) and the new *Visual Language Book Series* that documents everything covered during the three days of training (\$125 value) free. We strongly encourage every attendee to read book 1 of this series (***PowerPoint Mastery***) before the workshop begins, as a way of brushing up on key PowerPoint skills in advance.

Approximately a month after the workshop concludes, we'll meet again via webinar so that everyone can show off what they've accomplished and ask any additional questions that have arisen during the interim. This follow-up assistance is a vital part of the learning process because it encourages putting the lessons into practice right away.

What You Need

You should have a reasonably good understanding of how to use PowerPoint before attending this event. However if you are new to the software, that's okay too. Book 1 of the *Visual Language Book Series* provides all the core skills you'll need to be a power-user by the time you arrive at the event.

Also note that you should bring a PC laptop ... or a Mac laptop is okay if you are running a Boot Camp Windows operating system with a PC version of PowerPoint installed. **WE DO NOT RECOMMEND** using a regular Mac with a Mac version of PowerPoint installed. Although the Mac version does work reasonably well for certain kinds of dynamic visual presentation, it is far less desirable compared to the PC version. Plus the training will be conducted in a PC context. Trying to translate those instructions into a Mac environment on the fly might slow you down and decrease learning.

Be sure to bring an external mouse, as well, along with all current and past PowerPoint shows, and all your pictures and media. Oh, and absolutely bring your camera.

Other Logistics

After registering, you'll receive more detailed information about the venue and other logistics. The registration fee mentioned above covers the training and materials only. If you have a promotional code, you'll be able to enter it early during the registration process. You'll also need to secure and pay for your room directly with a desired hotel. We'll send recommendations and contact information for possible options as the training dates approach.

Contact us at: Phone: **520-629-0282** or email Robert at: **rlane@aspirecommunications.com**